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H₂O + NYC

**HUDSON
 RIVER
 FOUNDATION
 PROJECT**

**H₂O + NYC
 INSTALLATION**

www.schoolnewsnationwide.org/water

**A MONUMENT TO THE MIRACULOUS JOURNEY OF WATER
 FROM THE CATSKILLS TO YOUR CUP**



**ARTIST
 RENDERING**

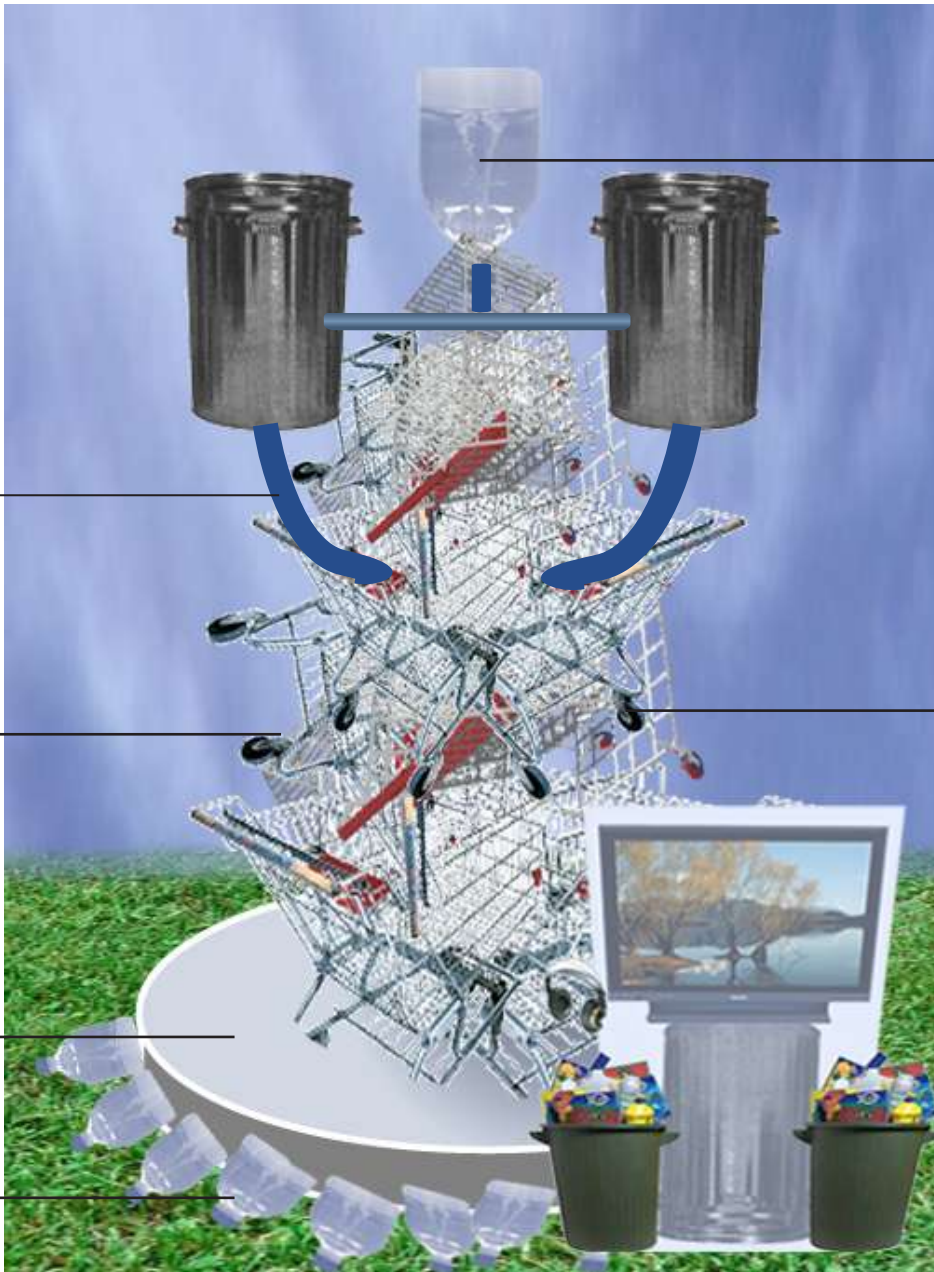
Carlos M. Granda
 Naiya Rose
 & SNN group

Rubber hosing funnels rainwater from collector cans through the spine of sculpture.

Shopping carts collected from the garbage will be welded together to form the base.

A water pump at the base of the sculpture sends water back through the spine.

Recycled plastic bottles will be collected and used at the base.



A stream of water from the base will be launched from the top of the fountain.

A spine made of PVC piping will have a channel for water to travel both up and down.

**MULTIMEDIA
 INFORMATION
 KIOSK**

A 30-minute documentary detailing the water purification process as well as giving information on the importance of water in the urban ecology, conservation methods will be displayed in a plexiglass-protected kiosk that will house a 45-inch plasma screen and headphones and will be flanked by two recycling bins, one for plastic, the other for glass.



H2O + NYC PROJECT OVERVIEW

www.schoolnewsnationwide.org/water

A MONUMENT TO THE MIRACULOUS JOURNEY OF WATER FROM THE CATSKILLS TO YOUR CUP

A water conservation and education program, School News Nationwide's H₂O :: NYC will educate the Brooklyn and greater New York City community about the innerworkings and importance of the NYC water system that supplies more than half of the population of New York State ñ over eight million people in New York City and one million in Westchester, Putnam, Ulster and Orange counties.

The system will be explored through a 30-minute video documentary to be shown to the public that will incorporate a field trip for 100 children from School News Nationwide's Summer Program to visit the Catskills watershed system.

The documentary will be showcased in various locations including an interactive, multimedia fountain to be installed in a Brooklyn neighborhood park or community garden and will be broadcast on the World Wide Web for all to see.

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HUDSON RIVER FOUNDATION PROJECT



H2O + NYC PROJECT PROCESS

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B. PAST ACHIEVEMENTS

Established in January 1991, School News Nationwide has flourished, blooming great creations. Most known for its Journalism in Education Multimedia Literacy Program, School News Nationwide has earned a reputation of success for producing a newspaper in more than twenty public schools throughout New York City supported by the Wall Street Journal, New York Newsday, Daily News and the New York Times. In 1993 the SNN Summer Program was launched. This curriculum includes journalism, technology, multimedia, television broadcasting, newspaper production, and other educational and artistic programs. This year SDNN has completed its first television pilot *JournalVision* to be aired on the Brooklyn Cable Access Channel later this month. This year, SNN is constructing the SNN Multimedia Learning Center and Broadcast Studio to house future programming for the community, to teach computers to the community and to orchestrate its new documentary program. School News Nationwide has received awards and accolades from Mid-Brooklyn Association, Partners in Education, Community Board 3, ET3 Generation Youth Service, state senator Carl Andrews and Brooklyn Borough President Marty Markowitz.

C. THE DOCUMENTARY :: >

In early August, as part of School News Nationwide's Journalism in Education Summer Program, SNN will organize and conduct a field trip for 100 Bedford-Stuyvesant children to the Catskills watershed system. There the children will begin the documentary process by gathering information on the system and by conducting initial interviews with water system officials and administrators plus officials from the state Department of Environmental Protection. Students will focus on recording the water collection process at the Catskill facility, which supplies more than 40 percent of New York City's water supply. While at the plant, filtration and processing methods will be studied as well as purification methods and systems will be explored. The one-day field trip will provide the bulk of the footage.

In late August, additional reporting will be conducted, including graphic journalism creating infographics detailing different steps in the process and creating maps showing how the water travels. Also in late August, the SNN crew of students and adult producers will gather information on New York City's Water Department, including their testing systems and on the user end of the water cycle including major uses by city agencies and consumers. Overall consumption in 2000 averaged 1.3 billion gallons a day.

TIMELINE

D.

1st week August ::>

SNN takes 100 children on a field trip to the Catskills watershed system, where footage is taken and interviews with system administrators are conducted.

2nd week August ::>

Other interviews and materials are collected and processed.

3rd week August ::>

Video documentary editing and production begins.

1st week Sept. ::>

Installation production begins; materials are collected.

2nd week Sept. ::>

Building of installation begins.

3rd week Sept. ::>

Installation is completed.

4th week Sept. ::>

Installation and documentary are debut at a launching party with a water conservation theme in a neighborhood local park.



H2O + NYC PROJECT PROCESS

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Showers, watering lawns, washing cars will be just some of the uses highlighted with comparative information on amounts used. Water conservation methods will also be reviewed in the documentary. By the third week in August, video documentary production will begin and last for two weeks.

THE INSTALLATION :: > The Recycled Fountain

The recycled fountain installation will be constructed with the aid of the more than 250 students enrolled in School News Nationwide's Summer Program. Recycled materials like shopping carts, hundred of plastic bottles and discard office water coolers will be collected and used as a foundation for the fountain. A fountain design by multimedia artist Carlos M. Granda will be implementing a working water fountain. The multimedia kiosk (a plasma screen, sound system and DVD player housed in a plexiglass display case) will be the centerpiece of the fountain and will display the informative and educational documentary to debut at a water conservation launching party **H2O :: NYC's Water Appreciation Day** in the neighborhood park or community garden where the fountain will be installed.

E. THE BENEFITS OF THIS PROJECT AND WHOM

Water is the world's most precious and abundant resource but one that requires constant attention and monitoring to ensure that it will remain so. In this effort, School News Nationwide would like to focus its attention to spearheading a program that specifically focuses on educating the urban community about the importance of water and its conservation. In the process, SNN will concentrate on how New York City, one of most populous urban centers in the world, provides its residents with its most valuable resource. Our program will target both children through our summer program field trip and adults through the viewing of the SNN water resources documentary, which can be viewed on the Web or available DVD anytime, or it can be viewed at the debut of the documentary and installation at **H2O :: NYC's Water Appreciation Day**. We hope the field trip will become a yearly effort and that the installation becomes a semi-permanent presence for any community member at any time. With these efforts, we hope all who partake in this project will develop a profound appreciation and deeper understanding for water, this endangered gift. By informing the public on the importance of water conservation and by demonstrating to students how the water system works, the program will increase conservation awareness and educate the public on methods.

F. THE PROCESS YOU WILL USE TO KNOW AND ACCESS WHAT YOU HAVE ACCOMPLISHED

The project is designed to be highly interactive to ensure that optimal education with proper reinforcements will be achieved. First, the 100 students who participate in the field trip and journalistic enterprise of conducting reporting for the water project documentary will become very familiar with the system. Because the children are part of SNN's Summer Program, the children will get tested and questioned in survey form about the quality of the program and to gauge feedback on the program and field trip. The community will get ample opportunities to view the documentary at future engagements and as part of the park installation.



**H2O + NYC
PROPOSED BUDGET**

www.schoolnewsnationwide.org/water

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OPERATION and EQUIPMENT EXPENSES

Budget Line	Description	Amount
Field Trip Bus Rental	SNN rents two school buses for transportation to and from Catskills facility	\$800
Field Trip Donation	SNN donates \$250 to Catskills Watershed Facility for allowing SNN to come and take a field trip with guided tours.	\$250
Field Trip Lunch	SNN will provide lunch for students and moderators.	\$300
Insurance Liability		\$2,500
Installation materials	Four water pumps, rubber hosing, other essential supplies	\$500
Multimedia kiosk	Plexiglass display case (6 foot x 3 foot x 4 foot)	\$250
32-inch flat panel display screen	Panasonic 32-inch flat panel display screen	\$1,250
DVD player	Panasonic DVD player	\$400
Assorted multimedia supplies/cables	Assorted multimedia supplies/cables	\$100
Apple G4 Tower	Apple G4 Tower for video editing	\$1,999
Installation maintenance	Installation maintenance for one year	\$600
Launching Party	Late Aug. 2003 party unveiling the installation and documentary	\$600
DVD duplication	2,000 copies of DVD documentary	\$1,000
Print & web promotions	Covers graphic design, web design, printing and hosting for promotions	\$1,500
Equipment totals		\$12,050

PERSONNEL EXPENSES

Budget Line	Description	Amount
Water Project Manager & Documentary Producer	Responsible for entire project, personnel, and installation	\$4,000
Assistant Project Manager	Assistant Project Manager responsible for coordinating field trip and interviews with officials and installation	\$2,000
Assistant Documentary Producer & Video Editor	Assistant Documentary Producer responsible for production of documentary	\$2,000
Personnel Totals		\$8,000
Totals		\$20,050

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